

To Financial Supervision Commission Budapest str. 16 Sofia, 1000

To Bulgarian Stock Exchange - Sofia Tri Ushi str. 10 Sofia, 1303

Subject: Notification under Art. 19 (3) of Regulation (EU) № 596/2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

We hereby and within the statutory term inform you that the Company's office has received a notification under Art. 19 (1) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014, as follows:

By Starcom Holding AD:

- On January 12, 2023 Initial sale under a contract for a repo transaction with 320,000 shares at a unit price of BGN 1,250 and maturity under the contract – June 5, 2023 at a unit price of BGN 1,283;
- On January 12, 2023 Initial sale under a repo transaction agreement with 5,577,200 shares at a unit price of BGN 0.875 and contract maturity June 11, 2023 at a unit price of BGN 0.914.

January 17, 2023

Sincerely,

ASSEN MINCHEV, CEO