

To
Financial Supervision Commission
Budapest str. 16
Sofia, 1000

To
Bulgarian Stock Exchange - Sofia
Tri Ushi str. 10
Sofia, 1303

Subject: Notification under Art. 19 (3) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

We hereby and within the statutory term inform you that the Company's office has received a notification under Art. 19 (1) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014, as follows:

- Starcom Holding AD announces that on May 21, 2025, it sold under a repo agreement 6,600,000 shares of Eurohold Bulgaria AD at a unit price of BGN 0.955, with the repurchase date set for August 19, 2025, at a unit price of BGN 0.981.

May 22, 2025

Sincerely,

ASSEN MINCHEV, CEO