

To Financial Supervision Commission Budapest str. 16 Sofia, 1000

To Bulgarian Stock Exchange - Sofia Tri Ushi str. 10 Sofia, 1303

Subject: Notification under Art. 19 (3) of Regulation (EU) № 596/2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

We hereby and within the statutory term inform you that the Company's office has received a notification under Art. 19 (1) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014, as follows:

From Starcom Holding AD:

• From **Starcom Holding AD**, that on June 27, 2025, it sold under a repo agreement 908,000 shares of Eurohold Bulgaria AD at a unit price of BGN 1,250, maturity under the agreement on July 27, 2025 at a unit price of BGN 1,271;

July 01, 2025

Sincerely,

ASSEN MINCHEV, CEO