

To
Financial Supervision Commission
Budapest str. 16
Sofia, 1000

To
Bulgarian Stock Exchange - Sofia
Tri Ushi str. 10
Sofia, 1303

Subject: Notification under Art. 19 (3) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

We hereby and within the statutory term inform you that the Company's office has received a notification under Art. 19 (1) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014, as follows:

- On August 1, 2025, "Starcom Holding" AD sold 11,814,750 shares of "Eurohold Bulgaria" AD under a repurchase agreement (repo deal) at a unit price of BGN 1.270 per share.
According to the terms of the agreement, the maturity date is August 29, 2025, and the repurchase will be executed at a price of BGN 1.289 per share.
- On August 1, 2025, "Starcom Holding" AD sold 430,000 shares of "Eurohold Bulgaria" AD under a repurchase agreement (repo deal) at a unit price of BGN 1.280 per share.
According to the terms of the agreement, the maturity date is January 26, 2026, and the repurchase will be executed at a price of BGN 1.325 per share.

August 05, 2025

Sincerely,

ASSEN MINCHEV, CEO