## Oponeo

Bloomberg: OPN PW Equity, Reuters: OPN.WA

# **Buy, PLN 120**

Upgraded from: Hold



## Gambit on wheels

We are upgrading our recommendation to Buy (from Hold) and increasing the target to PLN 120 (from PLN 109).

As we expected, this year Oponeo has somewhat eased its focus on margins, concentrating more on market share - which is reflected in the company's results.

Nevertheless, we see strategic moves within the company that will enable faster growth in 2026. From the beginning of next year, two changes could rapidly impact the tyre market - anti-dumping duties on Chinese tyres and the EU regulation on products contributing to deforestation. Both regulations are likely to result in a marked increase in tyre prices. Oponeo is currently utilising its expanded warehouse (from 77k m2 to 105k m2), building the largest inventory in its history. This is further supported by currently rather low demand and a weak USD exchange rate. Such a strategy carries certain risks, but we believe it is a good move that will allow for better results next year and an increase in market share.

The increasingly important second pillar - Dadelo - is performing excellently, growing by over 50% y/y. The company is very satisfied with the performance of its physical stores (which may also perform better than we expected outside the season) and currently sees favourable purchasing conditions for next year (also building a significant inventory). We are raising our earnings path for Dadelo and note that this part of the business (Oponeo holds a 59% stake) now accounts for around 35% of Oponeo's valuation.

We point out that according to our 2026 forecasts, Oponeo Group's P/E is only 10x, which, given our expected average annual earnings growth rate of 11% (2026-2029), looks very attractive. Both Oponeo and Dadelo are taking on moderate risk, which, however, should pay off.

Market price (PLN)		89.60
Upside		34%
No. of shares (mn)		11.24
Market Cap (PLNmn)		1,006.75
Free float		29%
Free float (PLNmn)		295
Free float (USDmn)		81
EV (PLNmn)		1,220.63
Net debt (PLNmn)		213.89
ESG		
ESG		7.5
Dividend		
Div yield		7.6%
Ex-div	1	19.05.2025
Major Shareholders	9/	of shares
Dariusz Topolewski		32.56
Ryszard Zawieruszyński		29.10
TFI Allianz		5.86
-		-
Previous recomm.	Date & t	arget price
Hold	06-05-25	109.00
Hold	23-08-24	86.00
Price performance		

Key data

105
100
95
90
85
80 11-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1
75 - 10 - 10 - 10 - 10 - 10 - 10 - 10 - 1
70
658-24 10-24 12-24 02-25 04-25 06-25 08-25
Oponeo WIG20

1 month	-1.9%	-4.1%
3 months	4.1%	-2.6%
6 months	11.0%	-8.6%
12 months	21.4%	13.1%
Min 52 weeks PLN		69.40
Max 52 weeks PLN		103.50
Av. turnover/day PLN mn		0.41

WIG20 Company

Av. turnover/day PLN mn	0.41
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PLN mn	2023	2024	2025F	2026F	2027F
Revenues	1,872	2,114	2,360	2,661	2,958
EBITDA	87	151	159	185	195
EBIT	64	124	130	155	164
Net profit	54	85	86	103	110
P/E	8.8	8.9	11.6	9.8	9.1
P/BV	1.7	2.4	3.0	2.6	2.4
EV/EBITDA	6.6	6.3	7.7	5.8	5.5
EPS	4.85	7.54	7.69	9.18	9.83
DPS	2.00	5.00	6.80	6.50	7.15
FCF	61	16	-102	233	99
CAPEX	7	54	26	19	20

F - forecast by PKO BP Securities

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## Anti-dumping duties on tyres from China

In May, the European Commission launched an investigation into potential dumping of tyres imported from China. The EU may introduce provisional duties as early as January 2026 (according to the schedule). The duties may be retroactive (on deliveries from the last 90 days). Tyres imported from China may be 10-40% cheaper than European ones (and this may be the level of the duties imposed).

## **Deforestation regulations**

From the beginning of 2026, the EU deforestation regulation comes into force. It imposes obligations on producers (including those using rubber) regarding geo-location of plantations and detailed production identification. These additional burdens will likely lead to price increases by producers.

### Oponeo builds up inventory

Taking these market changes into account, as well as taking advantage of weak market demand and a weak USD, Oponeo is building up a large inventory (made possible by its expanded warehouse space). Purchases should be completed by October. This is a somewhat risky gambit, but it should result in a significant advantage over competitors in 2026.

#### Dadelo maintains momentum

Dadelo continues its impressive growth (we expect revenue growth of over 50% in 2025). The company is very satisfied with the performance of its physical stores (it has 4 after 2 openings in 2025, with one more planned by year-end). Dadelo also currently sees an opportunity to build attractively priced inventory. The growth rate has exceeded our expectations. We are raising our earnings outlook for Dadelo.

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PLN mn	2023	2024	2025F	2026F	2027F	2028F	2029F
Group revenues	1 872	2 114	2 360	2 661	2 958	3 279	3 657
Group EBIT	64	124	130	155	164	179	196
Oponeo* revenues	1 683	1 834	1 931	2 095	2 245	2 401	2 604
Oponeo* EBIT	64	108	103	121	124	130	137
DADELO revenues	189	281	429	566	714	878	1 053
Dadelo EBIT	0	15	27	33	40	49	59

Source: PKO BP securities

<sup>\*</sup>Includes Rotopino and other subsidiaries



#### **DCF VALUATION**

Our valuation is based on the DCF model. We have additionally presented a peer valuation, taking into consideration distribution companies. The DCF model consists of two phases. In the first phase (2025F-2029F) we have forecast in detail all the key parameters required for the company valuation, including in particular the value of revenue, capital expenditure, cost level, and balance sheet items. The second phase starts after 2029F. In it, we have assumed a constant free cash flow growth rate at the level of 3% per year. We have used a WACC-based discount rate. Risk-free rate has been assumed at 5.5% which reflects the 10-year treasury bond yield. Beta has been assumed at 1.0x (due to a strong balance sheet). We have adopted an equity risk premium at 5.5%. We have discounted all free cash flows for the company as at 31 December 2025 and deducted the forecast net debt excluding leasing (adjusting for seasonal correction) and minority share.

WACC						
	2025F	2026F	2027F	2028F	2029F	2029F<
Risk-free rate	5.5%	5.5%	5.5%	5.5%	5.5%	5.5%
Equity premium	5.5%	5.5%	5.5%	5.5%	5.5%	5.5%
Beta	1.00	1.00	1.00	1.00	1.00	1.00
Debt risk premium	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%
Tax rate	19.0%	19.0%	19.0%	19.0%	19.0%	19.0%
Equity cost	11.0%	11.0%	11.0%	11.0%	11.0%	11.0%
Debt cost	5.7%	5.7%	5.7%	5.7%	5.7%	5.7%
Weight of equity	79.4%	81.0%	81.6%	82.2%	83.2%	81.5%
Weight of debt	20.6%	19.0%	18.4%	17.8%	16.8%	18.5%
WACC	9.9%	10.0%	10.0%	10.1%	10.1%	10.0%

Source: forecasts of PKO BP Securities



DCF model						
PLN mn	2025F	2026F	2027F	2028F	2029F	2029F<
EBIT	129.8	154.7	163.7	179.4	196.2	202.1
Tax rate	19%	19%	19%	19%	19%	19%
NOPLAT	105.1	125.3	132.6	145.3	158.9	163.7
CAPEX	25.9	18.6	19.7	20.7	21.7	
Depreciation	29.5	30.2	31.0	31.8	32.6	
Leasing	18.3	19.6	20.9	22.4	24.0	
Changes in working capital	192.2	-115.8	23.6	27.4	22.8	
FCF	-101.8	233.1	99.4	106.7	123.1	127.0
WACC	0.0%	10.0%	10.0%	10.1%	10.1%	
Discount ratio		0.91	0.83	0.75	0.68	
DFCF		211.9	82.1	80.1	83.9	
Growth in Phase II	3.0%					
DFCF Sum - Phase I	458.0					
DFCF Sum - Phase II	1 234.9					
Enterprise Value (EV)	1 692.9					
Net debt	213.9					
Seasonal correction of net debt	0.0					
Minorities	-220.0					
Fair value	1 259.0					
Number of shares (million)	11.2					
Fair value per share as at 31.12.2025	112.1					
Target price in 12 mths (PLN)	120.0					
Current price	89.6					
Expected rate of return	34%					

Source: forecasts of PKO BP Securities

## Sensitivity

		Growth in Phase II					
		2.0%	2.5%	3.0%	3.5%	4.0%	
	9.0%	120.0	129.0	139.5	152.0	166.9	
WACC	9.5%	112.1	120.0	129.0	139.5	152.0	
WACC	10.0%	105.3	112.1	120.0	129.0	139.5	
	10.5%	99.2	105.3	112.1	120.0	129.0	
	11.0%	93.9	99.2	105.3	112.1	120.0	

Source: PKO BP Securities



## PEER COMPARISON

Automotive parts distributors: multiples								
	Mcap	Mcap P/E			EV/EBITDA			
Company	mEUR	2025F	2026F	2027F	2025F	2026F	2027F	
Polish distributors								
Auto Partner	615	12.0	11.0	10.0	8.4	8.0	7.6	
Inter Cars	1 934	10.3	8.9	8.1	7.7	6.9	6.3	
Global distributors								
Delti.com	35	8.5	6.2	5.3	5.7	5.1	4.7	
AutoNation	7 192	11.1	10.6	9.6	10.3	10.1	9.5	
Autozone	60 367	28.4	25.1	22.5	18.4	17.0	15.8	
Median for all peers		11.1	10.6	9.6	8.4	8.0	7.9	
Oponeo		11.9	11.6	9.8	8.1	7.7	6.6	
premium/discount		796	9%	2%	-4%	-4%	-16%	

Source: Bloomberg, PKO BP securities

Oponeo is traded with a slight discount to automotive parts distributors peers.



## **Financial Forecasts**

Profit and loss account	2020	2021	2022	2023	2024	2025F	2026F	2027F	2028F
Sales of products, goods and materials	1,063	1,515	1,695	1,872	2,114	2,360	2,661	2,958	3,279
Costs of sold products, goods and materials	-846	-1,205	-1,361	-1,501	-1,633	-1,819	-2,048	-2,283	-2,527
Gross profit on sales	217	309	335	371	481	541	613	675	752
EBITDA	49	94	82	87	151	159	185	195	211
Selling costs	-169	-215	-271	-307	-358	-411	-459	-512	-573
Operating profit	37	79	63	64	124	130	155	164	179
Financial expenses net	-2	-1	-10	5	-13	-13	-14	-12	-11
Pre-tax profit	35	78	53	69	111	117	140	152	168
Income tax	-3	-16	-10	-14	-22	-22	-27	-29	-32
Net profit (loss) attributable to non-controlling interest	32	60	41	54	85	86	103	110	121
Net Profit (loss)	32	60	41	54	85	86	103	110	121
Balance Sheet	2020	2021	2022	2023	2024	2025F	2026F	2027F	2028F
Fixed assets	175	169	258	262	287	298	303	310	319
Intangible assets	89	87	87	87	86	86	87	87	88
Tangible assets	83	78	167	172	165	176	180	186	195
Other long-term assets	3	4	3	4	37	37	37	37	37
Current assets	207	450	429	417	523	732	665	740	820
Inventories	100	159	242	261	401	590	506	562	623
Receivables	50	78	61	71	64	94	107	118	131
Cash and cash equivalents	56	213	126	85	59	47	53	59	66
Other short-term assets	0	0	0	0	0	0	0	0	0
Total Assets	381	619	687	679	810	1,030	969	1,049	1,138
Equity capital	226	350	364	288	321	340	380	423	471
Long-term liabilities	14	35	98	90	98	248	144	139	135
Loans and borrowings	0	24	21	17	37	187	81	75	70
Trade liabilities and other	14	11	78	73	61	62	63	64	65
Short-term liabilities	141	233	224	301	391	442	444	487	533
Loans and borrowings	5	10	12	53	54	74	32	30	28
Employee benefit obligations	124	214	202	228	316	346	389	434	480
Trade liabilities and other	12	9	10	21	21	22	23	24	25
Total Equity & Liabilities	381	619	687	679	810	1,030	969	1,049	1,138
Cash flow statement	2020	2021	2022	2023	2024	2025F	2026F	2027F	2028F
Cash flow on operating activity	21	96	-19	79	85	-59	270	138	148
Cash flow on investment activity	-43	-22	-28	-7	-54	-26	-19	-20	-21
Cash flow on financial activity	-3	81	-37	-112	-58	76	-252	-113	-119
Indicators (%)	2020	2021	2022	2023	2024	2025F	2026F	2027F	2028F
ROE	16.1%	20.9%	11.4%	16.7%	27.8%	26.2%	28.7%	27.5%	27.0%
Net Debt	-47.2	-13.0	-14.5	22.2	44.5	213.9	66.4	58.0	50.8

Source: forecasts of PKO BP Securities

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rain (max) 52 weeks: minimum (maximum) of the market share price during the previous 52 weeks Capitalisation: product of the share market price and the number of shares

EV: sum of the company's capitalisation and net debt

free float (%): share of the total number of shares decreased by 5% stakes held by one shareholder and own shares held by the company in the total number of shares

Average trading/month: average trading per month calculated as total trading value over previous 12 months divided by 12

ROE: rate of return on equity

ROA: rate of return on assets

EBIT: operating profit

EBITDA: operating profit + depreciation and amortization

EPS: earnings per share

ESG: a non-financial measure used for evaluating companies on how advanced they are with sustainability. It consists of environmental, social, and governance factors. The more sustainable business, the higher the PKO Securities ranking (score scale: 1-10).

DPS: dividend per 1 share

CEPS: sum of net profit and depreciation and amortization per 1 share

P/E: quotient of share market price and EPS
P/BV: quotient of share market price and book value of one share

EV/EBITDA: quotient of capitalisation increased by the company's net debt and EBITDA

Gross sales margin: relation of gross sales profit to net sales proceeds

EBITDA margin: relation of the sum of operating profit and depreciation to net sales proceeds EBIT margin: relation of operating profit to net sales proceeds

Net profitability: relation of net profit to net sales proceeds

#### Valuation methods applied

A PKO BP Securities recommendation is based on at least two out of four valuation methods: DCF (discounted cash flow model), ratio analysis method (comparing the values of basic market ratios with similar ratios of other companies representing a given sector), sum of the parts of assets method (SOTP) and discounted dividends model. A disadvantage of the DCF and the discounted dividends model is their high sensitivity to adopted assumptions, including, in particular, those pertaining to determining the residual value. Furthermore, the discounted dividends model cannot be applied to the valuation of companies without a determined dividend policy. The advantages of both these methods include their independence from current market valuations of peer companies. On the other hand, the advantage of the ratio analysis is the fact that it is based on a measurable market valuation of a given sector. Its disadvantage lies in the risk that at any given time, the market might not value peer companies correctly. The sum of the parts method (SOTP) consists in summing up the values of various assets of the company, calculated using one of the above methods.

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Hold	26 (33%)
Sell	15 (19%)

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- 6.
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