

To
Financial Supervision Commission
Budapest str. 16
Sofia, 1000

To
Bulgarian Stock Exchange - Sofia
Tri Ushi str. 10
Sofia, 1303

Subject: Notification under Art. 19 (3) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

We hereby and within the statutory term inform you that the Company's office has received a notification under Art. 19 (1) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014, as follows:

- On October 24, 2025, Starcom Holding AD sold 908,000 shares to Eurohold Bulgaria AD under a repo agreement at a unit price of BGN 1,250 per share. According to the terms of the agreement, the maturity date is November 24, 2025, with a redemption price of BGN 1,273 per share.
- On October 24, 2025, Starcom Holding AD sold 3,180,000 shares to Eurohold Bulgaria AD under a repo agreement at a unit price of BGN 1,230 per share. According to the terms of the agreement, the maturity date is January 23, 2026, with a redemption price of BGN 1,262 per share.
- On October 27, 2025, Starcom Holding AD sold 479,170 shares to Eurohold Bulgaria AD under a repo agreement at a unit price of BGN 0.960 per share. According to the terms of the agreement, the maturity date is April 24, 2026, and the repurchase will be carried out at a price of BGN 0.984 per share.

October 28, 2025

Sincerely,

ASSEN MINCHEV, CEO